Dear Members,

I don’t need to tell you that this has been an extraordinary year. Within the pages of this Annual Report, you’ll have the opportunity to reflect on all that we have accomplished from July 2019 through June 2020, both before and in spite of the pandemic. Our urban conservation staff and volunteers have been on the front lines of the fight to defend Seattle-area urban habitats, our environmental educators have been inspiring the next generation of activists, whether at school or online, and our community scientists dedicated thousands of hours to monitoring birds in local parks and the Southern Salish Sea.

While 2020 has brought many challenges to both people and birds—the coronavirus, uprisings against systemic racism, record wildfires, worsening effects of climate change—there was a time before and there will be a time after. Through it all, Seattle Audubon will continue to deliver on our mission to advocate and organize for change—there was a time before and there will be a time after. Seattle Audubon’s mission continues to inspire us and make a real difference on the ground and, in the case of the birds, in the air. Thank you, valued members, for being part of Seattle Audubon’s story last year, and for your continued support in the brighter days ahead.

With gratitude,

Claire Catania
Executive Director

This new plan strives to achieve five primary goals within three themes: urban conservation, equity, and resilience.

‘Resilience’ is a word that’s getting tossed around a lot lately, so I’d like to share a little about what it means to us at Seattle Audubon. Resilience is about more than just surviving. It’s about, as our mission states, thriving. We aim to come out stronger on the other side of all this. In the past year, we have drawn strength from our community of members and donors, like you.

Seattle Audubon’s mission continues to inspire us and make a real difference on the ground and, in the case of the birds, in the air. Thank you, valued members, for being part of Seattle Audubon’s story last year, and for your continued support in the brighter days ahead.

In June 2020, the Seattle Audubon Board of Directors approved our 2020–2023 strategic plan, Cities at the Center.

One of Seattle Audubon’s greatest strengths has always been our community’s commitment to bird monitoring. In addition to maintaining two of our own scientific surveys, Seattle Audubon coordinates local efforts for two National Audubon Society projects. While COVID-19 limited some of our activities after March 2020, there is still so much that we accomplished.

Puget Sound Seabird Survey (PSSS)

Last year’s PSSS had its fourteenth season and collected seven months of data about wintering seabirds throughout the U.S. portion of the Salish Sea.

- 154 survey sites
- 58 species recorded
- 57,380 individual birds recorded

Neighborhood Bird Project (NBP)

Since 1994, Seattle Audubon volunteers have monitored local parks for bird species diversity through our Neighborhood Bird Project. Volunteers conduct year-round surveys in nine urban locations throughout Seattle and Lake Forest Park.

- 225 surveys conducted
- 114 species recorded
- 18,237 individual birds recorded

Christmas Bird Count (CBC)

Each December, Seattle Audubon volunteers gather data on wintering birds. We submit our data, along with that of hundreds of other Audubon chapters, to the National Audubon Society. The data is used by researchers across the country and has resulted in over 300 peer-reviewed articles. Trends indicate that the 2019 species count was lower than typical, but individual bird count much higher.

- 220 field counting volunteers
- 104 feeder watcher volunteers
- 124 species and 50,270 individual birds recorded
- Seattle Audubon has been participating for over 90 years

Our Team

Seattle Audubon’s board and staff are passionate about our work for birds. They continue to show their strengths in leadership, resilience, and innovation. Their many talents benefit our local communities, making them better places for birds and people.

Board of Directors

Mary Bond, Secretary
Supriya Kumar, PhD
Susan Marks, Treasurer
Catherine Maxson
Jennifer McKelvey, President
Andrew Schepers, Vice President
Robert Shihe, Jennifer Steele
Amanda Vibitsky

Staff

Hanae Bettencourt
Associate Education Manager
Claire Catania
Executive Director
Anna Dukes
Member Services Assistant
Brendan McGarry
Nature Shop Co-Coordinator
Joshua Morris
Urban Conservation Manager
Anna Murphy
AmenCores Urban Environmental Educator

Carol Roll
Development Director
Christine Scheele
Program Director
Asnley Silva
Nature Shop Co-Coordinator
Russell Steele
Finance & Operations Director
Wendy Walker
Community Engagement Manager

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Climate Watch

Seattle Audubon serves as the regional coordinator for the National Audubon Society’s Climate Watch project, which seeks to determine how certain bird species are responding to climate change. In Seattle, our research focal species is the Red-breasted Nuthatch. Twice a year we monitor five survey sites including Ravenna Park, Washington Park Arboretum, Hamlin Park, Boeing Creek Park, and Carkeek Park.
Our talented education staff, in partnership with a team of committed volunteer instructors, are committed to providing age-appropriate, in-depth, and diverse subject matter to bird enthusiasts and naturalists at all levels. Many of our education programs have transitioned to a virtual format with a sliding scale fee structure to make them more accessible to anyone with a passion for bird knowledge and conservation.

**HIGHLIGHTS**

**Elementary School**
- Fledglings & Friends Toddler Story Time
  - At The Nature Shop: 12 participants came to 8 story times
  - Virtual on Vimeo: ‘Fledglings’ can now watch one of six nature-themed stories online, with each video yielding between 15–40 views
- On the Road: 8 total field trips or visits to local schools reached 267 ‘fledglings’

**Teens**
- Seattle Audubon had 16 Young Birders last year who participated in field trips, monthly meetings, and community science projects with the guidance of 8 volunteers. Through the program they explore Northwest ecology, gain naturalist skills, and are making a positive contribution to the natural world.

**Adults**
- Field Trips: 243 people attended 47 field trips across Washington
- Classes: 382 participants in 26 classes learned about topics from birds, to photography, to native plants. This included 12 classes and 213 attendees in our new virtual format

**All Ages**
- Neighborhood Bird Walks: Last year, 39 walks took place around the region—building community and appreciation for what is in our own neighborhoods and offering an important outlet for less experienced birders to learn more

**Climate change. Habitat loss. Endangered species. Global pandemic.**

It’s quite easy these days to find an environmental catastrophe to be worried about. It is also easy to look to today’s youth and see resilience and hope for the future. It is in this juxtaposition where Environmental Education lives.

There is a fine line that any environmental educator must walk when teaching youth about the environment. Topics like climate change, habitat loss, and endangered species can be heavy for young souls when approached from a doomsday perspective. So how does one approach the subject without scaring young learners?

The core goal of all environmental education programs is to foster an appreciation for nature and to develop future stewards of our environment. This goal is achieved in various age-appropriate ways in all of Seattle Audubon’s youth education programs.

Fledglings & Friends teaches 25 year-olds that all of nature’s creatures are our friends, through stories, crafts, and outdoor exploration. Finding Urban Nature (FUN) has spent the last 30+ years teaching 3rd and 4th graders that nature and its interconnections can be explored right outside our front doors. Young Birders encourages teens to connect with their peers to share their love of birds and nature, as well as explore careers in the environmental field.

It would be a disservice to our youth to shield them from the troubles our world faces today. No matter how young, they are important members of the environmental community and they should be empowered with the knowledge of these issues as well as the solutions to combat them. For example, our Fledglings will learn how bugs are an important source of food for local birds. Young Birders will work with local environmental groups to learn about how simple habitat restoration projects can increase the livability of birds in our urban landscape.

Done in an age-appropriate manner, conservation issues can be taught with action and hope as the driving message. This is at the core of all Seattle Audubon Youth programs.

Over the next several months, we will be putting efforts into improving all of our youth education programs by embedding these age-appropriate conservation messages into Fledglings and Friends, Young Birders, Nature Camp, and more. With the retirement of FUN, the door is wide open for our team to develop a brand-new school-age program that focuses on conservation and will reach a wide range of students in both public, private, and home school settings.

The world can be a scary place. But it’s a lot less scary when you have hope and the power of knowledge on your side.

*By Hanae Bettencourt
Associate Education Manager*
Habitat Enhancement
- Represented on the Urban Forestry Commission for stronger tree protection policies
- Collaborated with Urban Bird Treaty City partners to reduce pesticide use at Cal Anderson Park and surrounding neighborhood and develop a vegetation plan for habitat enhancements along 11th Ave E in Capitol Hill
- Provided leadership regarding bird-safe building design, anticoagulant rodenticide use reduction, and habitat connectivity to improve urban greenspaces and bird safety

Community Engagement
- Strengthened Seattle Audubon Conservation Committee with 11 new and returning members representing educators, journalists, scientists, arborists, landscape architects, and activists
- Supported the work of dozens of community partners while sharing our love and concern for birds. Some partners included the Washington Environmental Council, Capitol Hill EcoDistrict, Delridge Neighborhood Development Association, TreePAC, Tilth Alliance, and Save Shoreline Trees
- Connected with over 200 hundred of people at community sustainability events
- Made media appearances for local radio, newspaper, and podcasts related to wildlife response from the pandemic, declining bird populations, and Audubon’s Climate Report

Advocacy
Seattle Audubon advocated for new policies and actions impacting birds and people in our flyway. Issues included adopting the Bird-safe Buildings Act, species protections, and supporting stronger tree protections in Seattle.

- Provided support for the following initiatives:
  - Seattle Tree Protection Ordinance Member Action Alert
  - Washington State lawsuit against the weakening of the Endangered Species Act
  - Long-term Conservation Strategy for the Marbled Murrelet on public lands and served on the Murrelet Survival Project Coalition
  - Friends of Arboretum Creek project to return diverted groundwater to the area
  - Promoting United Government Efforts to Save Our Sound (PUGET SOS) Act
  - Save Shoreline Trees efforts
  - Laid the groundwork for the use of Every Action platform to engage community support
  - Participated in personal meetings with State Senator Reuva Carlyle and then-council-candidate Alex Pedersen on bird-friendly initiatives

Urban Hazard Risk Protection
- Hosted Bird-Safe Building presentation with bird collision expert Heidi Trudell
- consulted with King County Wastewater on bird-safe building design
- Funded Urban Raptor Conservancy’s research on the presence of poison in raptors and scavengers
- Identified glass collisions as a top priority in our Strategic Plan 2020–23, laying the groundwork for our urban hazard work over the next three years
- Educated hundreds of participants at PAWS’s Catio Tour on the wildlife impacts from cats
- Protected trees has been a priority at Seattle Audubon since 1916.

Over 100 years later, we’re still a leading community advocate for Seattle’s urban forest. In mid-December, 2019, Councilmember Alex Pedersen invited me to present to the Council’s Planning, Land Use, & Zoning Committee regarding the City’s need for stronger tree protections. I was honored to present alongside staff from the Seattle Department of Construction and Inspections, Seattle Office of Sustainability and Environment, Portland’s Urban Forestry Team, and the University of Washington School of Environmental and Forest Sciences.

My message was simple: the most important thing we can do for our urban forest is to protect the trees we already have. Unfortunately, the City’s current tree regulations do little to incentivize tree protection during development and code violations are difficult to enforce. Seattle Audubon and hundreds of other tree advocates are calling for stronger, simpler, and smarter protections to ensure that big developers maximize tree retention and replace the trees they remove. We’re also calling for the City to monitor tree loss and replacement, to require public notice for tree removal, and to fund code enforcement.

During my presentation, I made sure to note that Seattle’s urban forest is exceptionally diverse with over a thousand different tree species, subspecies, varieties, and cultivars. The trees in our urban forest provide resources to over 100 of Seattle’s terrestrial bird species, including forest-dependent species like the Brown Creeper, Pileated Woodpecker, and Varied Thrush. Birds like these often visit neighborhoods and parks with big old trees and dense canopy cover. However, data from Seattle Audubon’s Neighborhood Bird Project suggest that Seattleites in areas with less than 20% canopy cover may be unlikely to encounter these birds. Lower canopy neighborhoods also tend to be lower income, which poses environmental justice and equity concerns. Exposure to nature, greenspace, and wildlife viewing opportunities is associated with a number of positive mental and physical health benefits and equitable access to these benefits is still not a reality in Seattle.

A healthy, growing, protected, and equitably distributed urban forest is essential for the health, resilience, and well-being of Seattle communities, both human and avian. We’re proud of the advocacy work we accomplished in 2019 and will continue to carry the banner of urban forest protection into a new decade.

By Joshua Morris
Urban Conservation Manager
The Nature Shop is more than a store, it is the face and the heart of Seattle Audubon. It serves as the primary landing point for our members, volunteers, and staff and is an invaluable conduit to our education, science, and conservation programs, connecting our local community to appreciation, understanding, and protection of birds.

The Nature Shop helps our local community connect with birds through our products and knowledge. Even as we closed our doors in March our expert staff launched our online shop, are standing by to answer all your bird questions by phone and provide contactless pick-up for all of your favorite products including:

- Children’s nature books and games
- Bird feeders and baths
- Wild bird seed and suet
- Binoculars and spotting scopes
- Field guides and local birding maps
- Window-strike-prevention products
- Bird-friendly, shade-grown coffee

We love the opportunity to shop at Seattle Audubon’s Nature Shop and thereby support our local Audubon’s programs. It’s our go to place to keep our feeders stocked of course, but the book selection is fabulous, the bird related gift items are always interesting, and one of us, unnamed, really likes the earrings.

DAVID WILBUR & KAREN POWERS

2019-20 AT A GLANCE

- **700** science survey volunteers
- **3,124** member households
- **96,000** pounds of birdseed sold in The Nature Shop
- **125,887** individual birds recorded
- **$351,259** total contributions
- **3,049** education program participants
VOLUNTEERS ARE HELPING US SOAR!

- Over 50 volunteers served on one or more of Seattle Audubon’s fifteen Committees
- 9 served on the Board of Directors
- Over 700 people counted birds for our Community Science Surveys
- 85 educated youth in the Fall of 2019 in Finding Urban Nature (FUN) classrooms
- 30 supported our bird-loving community with shifts at The Nature Shop
- 26 sustained The Nature Shop building, native plant demonstration garden, and the on-site lending library
- 12 provided administrative support for Development

December 5 is International Volunteer Day!

VOLUNTEER VOICES

Jane Sepede, a Seattle Audubon volunteer for over 30 years, tells us about her passion for birds and commitment to The Nature Shop.

Why Birding?
My whole family became bird watchers by osmosis. It’s almost impossible not to be a birder growing up in New Jersey and spending summer vacations in Cape May, a birders’ paradise on the East Coast Flyway. Learning to recognize all the fall warblers each year soon became a passion we all still enjoy—even my great nephew, whose first word was “Bird.” My annual migration to the Jersey shore allows me to see my favorite bird, the Black Skimmer. Back in my younger days, we went on many bird walks with Pete Dunne, the then Director of NJ Audubon’s Cape May Observatory and well known author. I remember those days as the real glory days filled with excitement in my family’s shared hobby which spanned into other vacation trips to enjoy even more birds in such places as the Everglades, Baja Peninsula, the Galapagos Islands, Africa, India and more. Bird watching has become a way of life and this longtime love of birds helps me relate to other interested bird watchers in The Nature Shop.

Why Seattle Audubon?
Seattle has been my home for several decades now. There is no better place to connect with the birthing world than in The Nature Shop. I started volunteering almost 20 years ago and immediately found a home away from home. The Nature Shop has such a neighborhood feel to it. I enjoy helping customers find the products they need so they can feed their passions of caring for birds and enjoying outings in nature. Being surrounded by knowledgeable staff and visitors discussing birds is a great way to spend the day.

Why Not?
Birding is a great stress release and should be practiced daily, especially in these unusual times. Now that I have retired, I’m spending more time watching backyard birds, going for safe walks at local parks and reading bird periodicals. I’m really looking forward to returning to The Nature Shop some day and reconnecting with full-sized birding life again. Hope to see you there soon!

Birds are for everyone: But who are we leaving out?
Seattle Audubon is committed to understanding and eradicating structural racial inequity at every level of our work, and creating spaces and programs that are accessible and welcoming to all. We realize that we have failed at engaging Black, Indigenous and people of color (BIPOC) by not holding ourselves accountable to the work or allocating enough time and resources to be effective. Engaging all people that make up the Seattle-area community is critical as diverse perspectives strengthen our understanding of birds, our community, and the environment. As we continue to reflect and shift our culture, here is a look at some of our recent work around equity and justice.

Summer 2019
Community survey to identify barriers to engagement with marginalized communities.

Winter 2019
The Nature Shop stays current with the many books about diversity in birding and the outdoors.

Spring 2019
Staff begin quarterly self-led “Lunch and Learns” on topics such as land acknowledgement, creating a transgender inclusive workplace, wheelchair hiking, and being a person of color in the field of conservation. Led by board member, Supriya Kumar, the Board approves creation of Equity, Diversity, and Inclusion (EDI) Committee.

Summer 2020
Board approves the 2020–2023 strategic plan, with a new mission, vision, and values statements that center people, diversity, equity, and inclusion. Includes a specific goal to “Develop and implement a plan to increase BIPOC leadership at the organization through internal analysis, and policy and cultural changes.” EDI Committee is renamed Equity & Justice Committee.

Spring 2020
Staff and volunteer leaders attend an “Ally to Accomplice” training with ChrisTiana Obey-Sumner of Epiphanies of Equity.

Fall 2020
All classes offered with tiered ticket prices, including a free option for participants to self-select a payment based on their financial ability.

Fall 2019
Community survey to identify barriers to engagement with marginalized communities.

Spring 2019
Seattle Audubon incorporates land acknowledgement language to recognize the Duwamish people in all of our public meetings. Seattle Audubon awards “International Experience Scholarship” for a student or early-career professional from a community historically underrepresented in the environmental field.

Want to join our efforts to make Seattle Audubon a place where everyone is welcome? We’re recruiting members for our Equity & Justice Committee. Contact wendyv@seattleaudubon.org to find out more.

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Donors play a tremendous role in furthering our mission. We appreciate their generosity and financial investment to save birds and habitat here in the Pacific Northwest.

THANK YOU TO SEVERAL SPECIAL GROUPS OF DONORS WHO ENHANCE AND SUSTAIN OUR PROGRAMS WITH THEIR GENEROSITY!

Legacy Circle
This special group of 63 households are leaving a lasting legacy and commitment to Seattle Audubon by listing us in their will or estate plan.

Frequent Flyers
Our 70 monthly donors provide reliable and sustaining financial resources to Seattle Audubon.

Rare Birds
We are proud to honor the long-standing loyalty of our 686 members that have been supporting our work through their membership for 20+ years.

Bald Eagles
William Annette
Shannon Beasley-Bailey and Kirk Bailey
Mary Ann Berrie
Mary Bond and André Wilson
Jane K and Marshall Brown
Caroline Hartshorne Carroll
Jill Chelimer and Dan Johnson
Suanne and Wesley Nagata
Sandra Moss
Jennifer McKeirnan
Colene Mckee and William Denzel
Carl Westphal
Ethy Williams
Anonymous (2)

Conservation
Chris Altwegg and Ellen Blackstone
Linda Anchondo and Marty Jackson
Claire Axley and Lucio and Ofelia Calleja
Diane and Lee Barnes
Richard and Eleanor Baxendale
James and Jessica Beattie
Joanna Beitel
Sarah and Alan Black
Holly Boone
Rosalie Borda
Virginia Bound and Preston Hardison
Kjersti, Oscar, Frida and Arlo Braunstein
Peter Brigila
James Brooks and Lois Mustonen
Laura Brou and Jeff Butsibauch
Dan Burns and Mary Gresser-Burns
Leo Butzel and Roberta Reaber
Tom Campion
Thomas and Heather Catania
Jill Ericsson
Nancy Ericsson
Joel Erlitz
John and Carol Farnsworth
Joyce and Al Ferkovich
Vanessa Gommell
Alan Greenbaum and Laura Thorne
Deborah and Mark Hamby
Anne Hay and John Leigh
Deborah Heiden
Marie and Charles Hoffman
J. Marilyn Holstad
Claire Jackson
Dianne Johnson
Mark Johnson
Laura Melinda and Bruce Jones
Frederick Klein
Supriya, Kabir and Sameera Kumar
Kyle Lam
Robert Leach and Catherine Otto
David Longmuir
Douglas Marshall
Catherine Maxson

American Goldfinches
John McCoy and Cynthia Creasey
Evy McElmeel
Sandy and Gregory Miller
Richard Monroe
Kenneth Naito
Lindsey, Dave and Lisa Parkinson
Judith Roan
Jordan Rudd
Michael Ryan
Sai and Miles Samant and Rory Rielly
Cassandra Sandkam and Anthony Catanzaro

Great Blue Herons
Deborah and James Andrews
Lauren Anferson
Robert and Joanne Axanoma
Ellen Bates
Dave Baugh and Kay Peterson Baugh
Joanne Berwick and James Degel
Hanae Bettencourt and Shawn, Eddy and Luca Lackman
Luther F Black and Christina Wright
Kevin and Robert Blair
Robert Bowman
Gregory Brigance
Frank and Laurie Brown
Shari Burns
Maria, Noa and Masse Carney
Kathar Carson and Michael Healy
Claire Catania, Adam Lucke and Edith Catania
Rashmi and Rohan Chopra
Elaine Chuan
Peggy Confer
Steven Connor
Keith Cowan
Kristi and Hans de Gris
Mary DeRosas
Sarah DeWeerd and Nora Rogers
Jana Dilley and Ginn Dilstrom
Lavinia and Ray Down
Phyllis and Roland Dukes
Pamela and Kenneth Eakes
Diane Eileen and Shifri Yee

I support Seattle Audubon very much because it magnifies all our voices for the sake of birds and nature. For more than a century, the organization has stood for integrity, science, community, and effective action. Today these values are more important than ever—especially at the local level.

—CONNIE SIDLES
MEMBER SINCE 1991

Thank you!
Seattle Audubon is a local, independent, nonprofit organization that relies on funding from a variety of sources to succeed at its mission—individual gifts, memberships, grants, investment income, and earned income such as class and Nature Camp registrations and proceeds from The Nature Shop. Seattle Audubon is in a secure position financially thanks to this diversity in revenue.

FISCAL YEAR JULY 1, 2019–JUNE 30, 2020

This is the July 1, 2019–June 30, 2020 summary of our finances. At the time of publication the audit for these financials was under review. Complete Seattle Audubon financial statements are available upon request.

PROFIT & LOSS STATEMENT

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<th>ASSETS</th>
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<td>Cash &amp; Cash Equivalents</td>
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This list reflects gifts of $250 or more made to Seattle Audubon July 1, 2019–June 30, 2020. A full list of all of our donors can be found on our website, seattleaudubon.org.
FEEDER WATCHERS NEEDED!

Stay warm, stay dry, stay safe! Join National Audubon’s Christmas Bird Count as a Feeder Watcher, counting and reporting birds visiting your feeders and yard in the Seattle area.

Details & register at: bit.ly/SASFeederWatcher