



For more than 100 years, Seattle Audubon has led a local community in appreciating, understanding, and protecting birds and their habitats. Today, we rely upon the ongoing support of dedicated volunteers, staff, and community partners, to fulfill our mission to advocate and organize for cities where people and birds thrive. We envision cities that integrate and value nature, minimize threats to birds, and protect habitat.

We invite you to partner with us in our community-focused efforts to benefit birds and people.

Join Seattle's most passionate conservation advocates through your investment in Seattle Audubon's events, programs, and community engagement.

The value of corporate support

Unrestricted cash donations provide Seattle Audubon with the greatest flexibility to be able to act effectively on conservation issues that matter most to local birds. As a nonprofit organization, we rely on the generosity of our community, including corporate partners, to power our mission. We can customize any promotional strategy to fit within your company's marketing interests and budget.

Ways to sponsor

- Nature Camp (Summer): For ten weeks each summer more than 450 elementary students experience the world of bugs, birds, beaches, and more through their experiential, hands-on summer camp. This kind of environmental education is key to inspiring the next generation of young conservationists.

- BIPOC Speaker Series (Fall – Spring): Prominent naturalists of color including authors, ornithologist, and activists, will present lectures to our community and partners to discuss the issues that matter to birds, conservation, environmental justice, and intersectionality in the Puget Sound region and beyond.
- Birdathon (May): Seattle’s most passionate bird-enthusiasts will race to see as many species as they can in a single day. It’s a friendly competition that gets the whole family outside and enjoying the beauty of birds across Washington State.
- Hoot Camp (October): Volunteer leaders and staff grow together at our annual leadership development series, Hoot Camp, in order to foster a more welcoming, safe, and inclusive community of bird advocates delivering our programs.
- General Support: Let us customize a sponsorship opportunity that fits with your organization’s specific interests and exposure needs. That could be uplifting our youth education programs, mobilizing volunteers for community science projects, or protecting birds.

Recognition and Marketing

As a corporate sponsor, we can offer a positive introduction to our growing community of bird advocates. Some of the ways we can offer exposure might include:

- Inclusion in Seattle Audubon communications channels like our monthly newsletter (distribution 11,000+), our Seattle Audubon website (7,000 visitors a week), BirdWeb.org (18,000 site visits /month), our social media channels (140,000+ followers), and our annual report (3,000).
- Marketing to our Nature Shop customers for a specific product or as a company.
- Offering a special member-only benefit related to your company or product (4,000+ current members).
- Inclusion in event-specific materials such as the participant registration page, signage, video presentations, t-shirts for staff and participants, verbal recognition to participants, or a brief corporate message.
- Opportunities to participate in our events or programs through attendance, meeting speakers or other VIP guests, and employee volunteerism.



Contact:

Carol Roll, Development Director
 carolr@seattleaudubon.org for more information